

## Project Specification 8

<b>Project Title</b>	Assessment of Maternity Services in the London Borough of Greenwich
<b>Project Purpose</b>	The purpose of this project is to gather local people's views on current maternity provisions and how services can be improved
<b>Project Background</b>	<p>Greenwich has seen a 30% rise in the number of births from 2000 to 2007. The total number of births in 2000 was 3240 compared to 4483 in 2007. Furthermore, between 2006 and 2007, 49% of births in Greenwich were to mothers born outside of the UK.</p> <p>The increase in birth rate will require additional resources including, more midwives to attend to pregnant women and their babies. 70% of live births in Greenwich are to mothers considered to be high risk, i.e. those belonging to one or combination of the risk factors associated with infant mortality.</p> <p>This project aims to identify if the current maternity provisions are effectively meeting the needs of the changing population in Greenwich.</p>
<b>Statement of Problem/ Opportunity</b>	<p>The increase in the number of births in Greenwich coincides with the major reconfiguration of maternity services in South East London. The maternity ward at Queen Mary's hospital in Sidcup will close with subsequent implications for the maternity services at Queen Elizabeth's hospital in Woolwich.</p> <p>Furthermore, a recent review of maternity services undertaken by Greenwich Council Healthier Communities and Older People's Scrutiny Panel has identified a number of concerns with the maternity services in Greenwich including, the late presentation of young women already known to social services and those from the African and Caribbean community.</p> <p>The public meetings will enable the LINK to identify what mother's and pregnant women think about current maternity provisions and how services can be improved to better meet their needs.</p>
<b>Project Objectives</b>	<ol style="list-style-type: none"> <li>1. To gather people's views on current maternity service provisions</li> <li>2. To work with the Maternity Services Liaison Committee (MSLC) and Healthier Communities and Older People's Scrutiny Panel to address issues relating to maternity services in Greenwich</li> <li>3. To report on the outcomes of the public meetings</li> </ol>
<b>Project Outputs/ Deliverables</b>	<ol style="list-style-type: none"> <li>1. Three open public meetings</li> <li>2. A report summarising the outcomes of the public meetings</li> </ol>
<b>Project Scope</b>	The public meetings will focus on the availability and accessibility of pre-natal and anti-natal care to women in the London Borough of

	Greenwich. Everything else is excluded.
<b>Project Process</b>	<ol style="list-style-type: none"> <li>1. Meet with MSLC and Scrutiny panel to discuss scope of project and objectives</li> <li>2. Develop and print flyers &amp; posters</li> <li>3. Identify and invite community &amp; voluntary groups</li> <li>4. Prepare resource materials for the event</li> <li>5. Prepare report for submission to Queen Elizabeth Hospital and the South London Healthcare Trust</li> </ol>
<b>Project Schedule</b>	<p><b>Provisional dates</b></p> <p>Event 1 – Brookhill – 16<sup>th</sup> October</p> <p>Event 2 – Discovery – 23<sup>rd</sup> October</p> <p>Event 3 – Date</p>
<b>Project Costs</b>	<p><b>Brookhill Children’s Centre</b></p> <p>Venue Hire - £150</p> <p>Catering - £337.50 (Teas, Coffee and biscuits £1.75 x50= 87.50 + lunch buffet £5 x 50= 250)</p> <p>Advertising - £220 (Greenwich Time Advert £200 + Posters £20)</p> <p>Materials - £84.50 (Flip Chart paper £49.99 + Post its £18.45 + Pens £15.61)</p> <p>Crèche - £120 (£15x 4hours x 2 people)</p> <p>Massage and Therapy team - £100</p> <p><b>Total £1012</b></p> <p><b>Discovery Primary</b></p> <p>Venue hire- £0</p> <p>Catering-</p> <p>Advertising - £220 (Greenwich Time Advert £200 + Posters £20)</p> <p>Materials - £7 (Flip chart)</p> <p>Crèche - £160</p> <p>Massage and Therapy team - £100</p> <p><b>Total £487</b></p>
<b>Project Benefits</b>	<ol style="list-style-type: none"> <li>1. The events will help the Greenwich LINK identify any issues with current maternity provisions</li> <li>2. Feedback from the events will enable the LINK to identify further areas of work for inclusion in the workplan.</li> <li>3. The project will help promote the work of the LINK in the local community.</li> <li>4. Feedback from the events may help to inform some of the changes to maternity services implemented under APOH.</li> <li>5. The project will enable the LINK to develop a strong working relationship with a number of stakeholders including; community and voluntary groups providing services for women, the MSLC and members of Healthier Communities and Older People’s Scrutiny Panel</li> </ol>
<b>Stakeholders</b>	<ul style="list-style-type: none"> <li>• Pregnant women/ girls</li> <li>• New mothers/ fathers/ grandparents</li> <li>• Voluntary and community groups providing services for women</li> </ul>

	<p>and children</p> <ul style="list-style-type: none"> <li>• Maternity Services Liaison Committee</li> <li>• Healthier Communities and Older People's Scrutiny Panel</li> </ul>
<b>Project Reporting</b>	The LINK Development Manger will report on progress to the Executive Committee on a monthly basis.
<b>Project Authorisation</b>	The project will be authorised by the LINK Executive Committee
<b>Attachments</b>	Time limited review on Maternity services undertaken by Healthier Communities and Older People's Scrutiny Panel